



UNIVERSITAS HASANUDDIN
 FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
PROGRAM STUDI ILMU KOMUNIKASI

KODE DOKUMEN

RENCANA PEMBELAJARAN SEMESTER

MATA KULIAH (MK)	KODE	Rumpun MK	BOBOT (sks)	SEMESTER	Tgl Penyusunan
Pengantar Ilmu Komunikasi	101E2123	Keilmuan dan Keterampilan	3	2	Oktober 2018
OTORISASI	Pengembang RPS		Koordinator RMK		Ketua PRODI
	Team Teaching				Dr. H. M. Iqbal Sultan, M.Si.
Capaian Pembelajaran (CP)	Expected Learning Outcome (ELO)				
	ELO 1	Effectuate the belief in God, principles of Pancasila, and local wisdom into personal, social, and civic life			
	ELO 2 ELO 3	Demonstrate deep understanding on theories and concepts of social sciences Implement elements, forms, principle of communication as part of Social Sciences and function of communication in maritime society			
Capaian Pembelajaran Mata Kuliah (CPMK)	Capaian Pembelajaran Mata Kuliah (CPMK)				
	CPMK	<ol style="list-style-type: none"> 1. cultivate deep understanding of the basic concepts of communication disciplines. 2. Ability to understand the basics and processes of Communication which is the basis for further study of Communication and its use in everyday life 3. Ability to apply Communication science as a science, art, and profession that is needed by society, especially in the world of work. 			
Deskripsi Singkat MK	Communication Studies course discusses the history of human communication, scope, understanding, principles, and functions of communication, communication elements, forms / types of communication, communication models, dimensions and perspectives of communication -- science, communication as a multi -- disciplinary science, aspects of communicators in communication, aspects of messages in communication,				

	aspects of media in communication, aspects of barriers in communication, aspects of audiences and effects / influence in communication.
Bahan Kajian / Materi Pembelajaran	<p>After following this course, students will be able to explain / describe / about:</p> <ol style="list-style-type: none"> 1. History of human communication 2. The importance of communication science; 3. The scope of communication; 4. Definition of Communication; 5. The principle of communication; 6. Communication Function; 7. Communicator / source / sender; 8. Order; 9. Media / channels; 10. Communicates / recipients; 11. Effect / influence; 12. Feedback back; 13. Environment; 14. Communication with yourself; 15. Interpersonal communication; 16. Group communication; 17. Organizational communication; 18. Public communication; 19. Mass communication; 20. Definition of the Model; 21. Linear Communication Model; 22. Circular Communication Model; 23. Participatory Communication Model (Convergent Model); 24. Communication as a Process 25. Communication as Symbolic 26. Communication as a System 27. Communication as Transactional 28. Communication as Social Activity; 29. Communication as Multidimensional;

	<p>30. Position of Communication in the Field of Science Knowledge;</p> <p>31. Material Objects and Formal Objects of Communication Science;</p> <p>32. Contributions of Experts on Communication;</p> <p>33. Self Concept Johari Window and Weaver;</p> <p>34. Factors of Communication Success;</p> <p>35. Symbols and Codes;</p> <p>36. Verbal Code;</p> <p>37. Non-Verbal Code;</p> <p>38. Message management techniques;</p> <p>39. Interpersonal Media;</p> <p>40. Print Media;</p> <p>41. Electronic Media;</p> <p>42. Film Media;</p> <p>43. Group / Public Media;</p> <p>44. Small Format Media;</p> <p>45. Outdoor Media;</p> <p>46. Internet Media;</p> <p>47. Communication Obstacles;</p> <p>48. Type / Characteristics of Audiences;</p> <p>49. Some Techniques know audiences;</p> <p>50. Definition of Effects / Effects of Communication;</p> <p>51. Laying out groups of information recipients.</p>	
Pustaka	Utama :	<ol style="list-style-type: none"> 1. Adler, Ronald Band George Rodman.2003. Understanding Human Communication (Eighth Edition), Oxford University Press, New York. 2. Book, Cassandra. L (edit). 1980. Human Communication : Principles, Contexts, and Skills. St. Martin's Press, New York. 3. Cangara, Hafied Prof. Dr. M.Sc. 2004. Pengantar Ilmu Komunikasi. (cetakan keenam). PT. Rajagrafindo Persada, Jakarta. 4. De Vito, Joseph A. 1982. Communicology : An Introduction to the Study of Communication (Second Edition). Harper & Row

		<p>Publishers, New York.</p> <p>5. Effendy, Onong Uchjana. 2000. Ilmu, Teori dan Filsafat Komunikasi. Citra Aditya Bakti, Bandung.</p> <p>6. Fiske, John. 1982. Introduction to Communication Studies. Methuen & Co. Ltd. London.</p> <p>7. Mulyana, Deddy, MA. Ph.D. 2005. Ilmu Komunikasi, Suatu Pengantar. PT. Remaja Rosdakarya, Bandung.</p> <p>8. Rogers, Everett M and Francis Balle. 1985. The Media Revolution in America Western Europe. Ablex Publishing Company, New Jersey.</p> <p>9. Rogers, Everett M. 1986. Communication Technology The New Media in Society. The Free Press, New York.</p> <p>10. Ruben, Brent.D. 1984. Communication and Human Behaviour. Mac Millan Publishing Company, New York.</p> <p>11. Schramm, Wilbur and William E. Porter. 1982. Men, Women, Message and Media, Understanding Human Communication (Second Edition). Harper Row, Publishers, New York.</p>
--	--	--

Mg Ke-	Sub-CPMK (Kemampuan akhir tiap tahapan belajar)	Penilaian		Bentuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [Estimasi Waktu]		Materi Pembelajaran [Pustaka]	Bobot Penilaian (%)
		Indikator	Kriteria & Bentuk Tes/Non Tes	Luring (<i>offline</i>)	Daring (<i>online</i>)		
1	Agreement between lecturers and students on various matters during one semester lectures	absence	Criteria Descriptive Rubric Non Test Form Literature Review	Lecture + Small Group Discussion Class [TM: 1x(3x50")]	Task 1 Library research search related to the introduction of communication science	1. Introduction 2. Explanation of GBRP 3. Lecture Contract 4. Selection of Class Chair 5. Formation of Groups	5

					[BT+BM:(1+1)x(3x60'')]		
2	Be able to explain history of human communication	Accuracy in explaining the history of human communication	Criteria Descriptive Rubric Test Form Quiz	Lecture + Small group Discussion Class + Quiz [TM: 1x(3x50'')]	Task 2 Make a summary of the history of communication i [BT+BM:(1+1)x(3x60'')]	1. History of human communication 2. The importance of communication science	5
3	Be able to explain the scope, understanding, principles and functions of communication	Accuracy explains the scope, understanding, principles and functions of communication	Criteria Descriptive Rubric Non Test Form Presentation Discussion	Lecture + Small Group Discussion Class + Task Group+ Presentation [TM: 1x(3x50'')]	Task 3 Make papers about the scope, principles, and functions of communication [BT+BM:(1+1)x(3x60'')]	1. The scope of communication 2. Understanding of Communication 3. The principle of communication 4. Communication Function	5
4	Be able to describe the elements of communication	Accuracy describes the elements of communication	Criteria Descriptive Rubric Non Test Form Presentation Discussion	Lecture + Small Group Discussion Class + Task Group+ Presentation [TM: 1x(3x50'')]	Task 4 Make a paper about the elements of communication [BT+BM:(1+1)x(3x60'')]	1. Communicator / source / sender 2. Order 3. Media / channels 4. Communicates / recipients 5. Effect / influence 6. Feedback back	5

						7. Environment	
5	Be able to describe the form / type of communication	Accuracy describes the form / type of communication	Criteria Descriptive Rubric Non Test Form Presentation Discussion	Small Group Discussion Class + Task Group+ Presentation [TM: 1x(3x50")]	Task 5 Make a paper about the form / type of communication [BT+BM:(1+1)x(3x60")]	1. Communication with yourself 2. Interpersonal communication 3. Group communication 4. Organizational communication 5. Public communication 6. Mass communication	5
6	Be able to describe communication models	Accuracy explains several communication models	Criteria Descriptive Rubric Non Test Form Presentation Discussion	Small Group Discussion Class + Task Group+ Presentation [TM: 1x(3x50")]	Task 6 Make papers about communication models [BT+BM:(1+1)x(3x60")]	1. Understanding the Model 2. Linear Communication Model 3. Circular Communication Model 4. Participatory Communication Model (Convergent Model)	5

7	Be able to explain the dimensions and perspectives of communication science	The accuracy of explaining the dimensions and perspectives of communication science	Criteria Descriptive Rubric Non Test Form Presentation Discussion	1.Small Group Discussion Class + Task Group+ Presentation 2.Work on exam questions in class individually [TM: 1x(3x50'')]	Task 7 Make a paper about the perspective of communication science [BT+BM:(2+2)x(3x60'')]	1. Communication as a Process 2. Communication as Symbolic 3. Communication as a System 4. Communication as Transactional 5. Communication as a Social Activity 6. Communication as Multidimensional Competency Test (mid semester)	5
8	Be able to complete semester half exam questions properly and correctly	The ability to answer exam questions in a complete, systematic and timely manner	Criteria Descriptive Rubric Bentuk Tes Essai	Midterm exam [TM: 1x(3x50'')]			
9	Be able to describe communication as a multidisciplinary science	The ability to decipher communication as a science multidisciplinary	Criteria Descriptive Rubric Non Test Form Presentation Discussion	Small Group Discussion Class + Task Group+ Presentation [TM: 1x(3x50'')]	Task 8 Make a paper about communication as a multidisciplinary science [BT+BM:(1+1)x(3x60'')]	1. Position of Communication in The realm of science. 2. Material Objects and Formal Objects of Science Communication 3. Contribution of Experts to Science Communication	5

10	Be able to explain aspects of communicators in communication	Accuracy explains aspects of communicators in communication	Criteria Rubrik Deskriptif Non Test Form Presentation Discussion	Small Group Discussion Class + Task Group+ Presentation [TM: 1x(3x50")]	Task 9 Make a paper about communicators in communication [BT+BM:(1+1)x(3x60")]	1. Johari Window's Self-Concept and Weaver. 2. Factors of Communication Success	5
11	Be able to describe aspects of the message in communication	Accuracy describes the message aspects of communication	Criteria Descriptive Rubric Non Test Form Presentation Discussion	Small Group Discussion Class + Task Group+ Presentation [TM: 1x(3x50")]	Task 9 Make a paper about the aspect of the message in communication [BT+BM:(1+1)x(3x60")]	1. Symbols and Codes 2. Verbal Code 3. Non-Verbal Code 4. Message management techniques	5
12 - 13	Be able to describe aspects of media communication	Accuracy describes aspects of media communication	Criteria Descriptive Rubric Non Test Form Presentation Discussion	Small Group Discussion Class + Task Group+ Presentation [TM: 2x(3x50")]	Task 10 Make papers about communication media [BT+BM:(2+2)x(3x60")]	1. Interpersonal Media 2. Print Media 3. Electronic Media 4. Film Media 5. Group / Public Media 6. Small Format Media 7. Outdoor Media 8. Internet media	10
14	Be able to explain aspects of obstacles /	Accuracy explains aspects of	Criteria Descriptive Rubric	Small Group Discussion Class	Task 11 Make papers about barriers /	1. Technical Obstacles	5

	obstacles in communication	barriers / obstacles in communication	Non Test Form Presentation Discussion	+ Task Group+ Presentation [TM: 1x(3x50")]	obstacles in communication [BT+BM:(1+1)x(3x60")]	2. Semantic / Language Obstacles 3. Psychological Obstacles 4. Geographic / Physical Obstacles 5. Status / Social Obstacles 6. Obstacles to Thinking Framework 7. Cultural Obstacles	
15	Be able to explain aspects of audiences and effects / influences	Ability to explain aspects of audiences and effects / influences	Criteria Descriptive Rubric Non Test Form Presentation Discussion	1.Small Group Discussion Class+ Task Group+Presentation 2.Work on exam questions in class individually [TM: 2x(3x50")]	Task 12 Make papers on aspects of audiences and effects of influence [BT+BM:(1+1)x(3x60")]	1. Type / Characteristics of Audiences 2. Some Techniques know the audience 3. Definition of Effects / Effects of Communication 4. Coating the recipient group information	5
16.	Be able to complete semester final assignments well	The ability to make and complete the final assignment is complete, systematic and timely	Criteria Descriptive Rubric Test Form Essai	Final Test [TM: 1x(3x50")]			